



Sustainability Leader
in your Market Place?



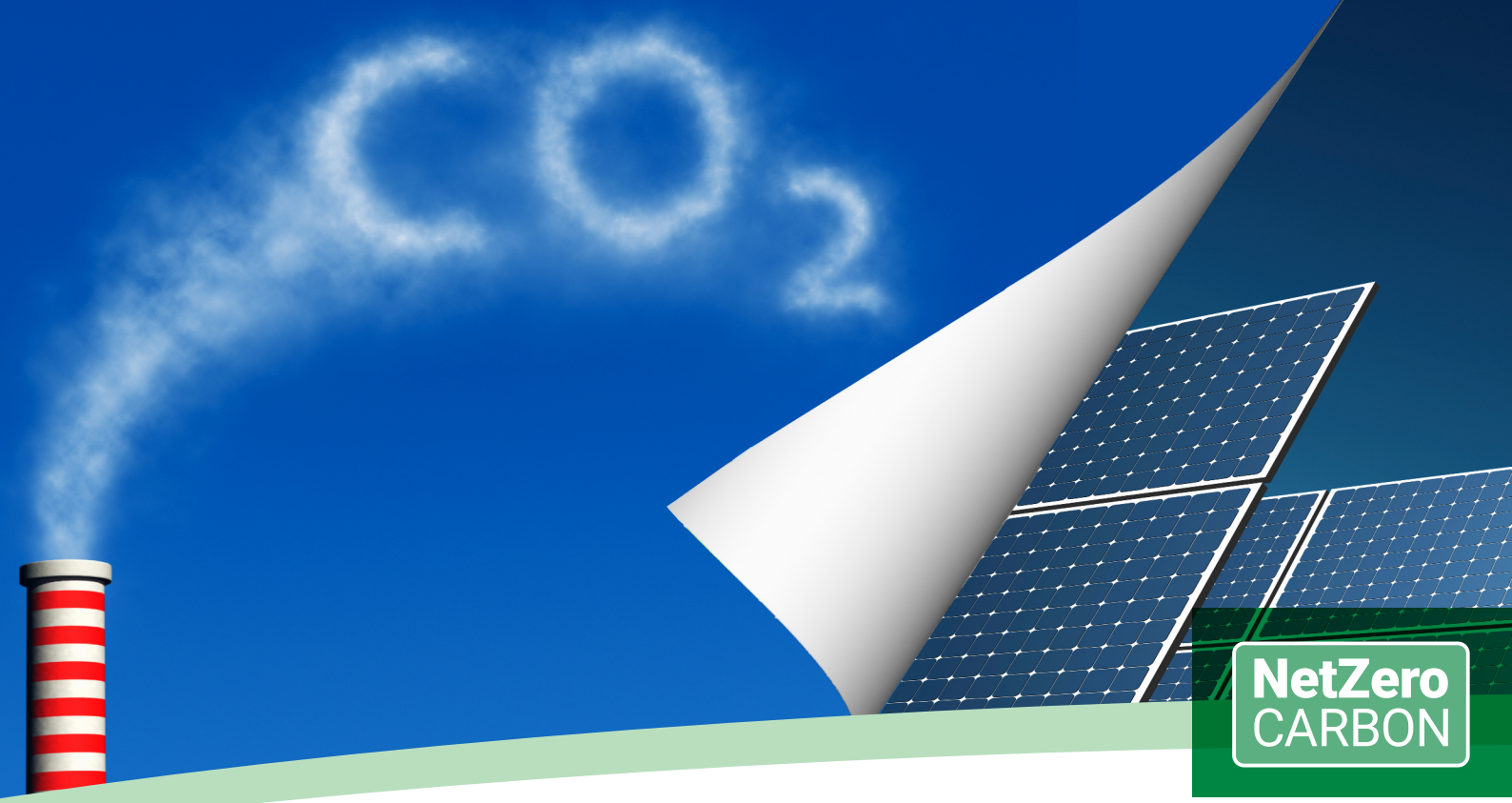
Speeding the Path to Net Zero...

Firstly, the focus of any mitigation effort should always be to reduce your emissions first.

Secondly, purchasing high quality carbon credits are an effective way to cancel out hard to abate emissions.

Our experts can help you build a carefully curated portfolio of high quality carbon credits to meet your climate goals and achieve **Carbon Neutrality**.





NetZero
CARBON

The Importance of Carbon Markets

The 2021 climate change conference in Glasgow (COP26) agreed the rulebook for net zero carbon credits and carbon markets.

Carbon markets allow carbon emitters to offset their unavoidable emissions by purchasing carbon credits from projects targeted at removing or reducing GHG from the atmosphere.

Carbon markets are a very important tool to reach Net Zero global climate goals, particularly in the short and medium term. They mobilise resources and reduce costs to smooth the low-carbon transition and achieving the goal of net zero emissions in the most effective way possible.

Carbon markets incentivise climate action by enabling parties to trade carbon credits generated by the reduction or removal of GHGs from the atmosphere, such as by switching from fossil fuels to renewable energy or enhancing or conserving carbon stocks in ecosystems such as a forest.

Purchasing carbon credits to compensate for your unavoidable emissions, not only cancels out your climate impact but, also speeds up the transition to net zero on a global basis.



United Nations
Framework Convention on
Climate Change



CarbonSAVER

Sustainability Leaders...



Achieving Carbon Neutrality

Many organisations have promised to be Net Zero by 2050... Only Sustainability Leaders have taken action and already achieved Carbon Neutrality...

It's easy to promise to achieve something in 3 decades time. The sad reality is that most of the Net Zero promises lack a credible transition plan to achieve them. In fact a recent CDP Discussion Paper¹ found that only 16 out of 1,053 UK Organisations have comprehensive transition plans.

This is simply not good enough!

The climate needs action now, not kicking the ball down the road to the next generation.

We have all experienced the adverse effects of climate change:-

- **Extreme heat** - the UK exceeded 40 °C for the first time in July 2022
- **Drought** - Californian Farmers face unprecedented cuts to crucial water supplies

This is why Sustainability Leaders are taking action today and achieving Carbon Neutrality.

¹ <https://www.cdp.net/en/guidance/guidance-for-companies/climate-transition-plans>

Expert help

During the last 15 years we've been trusted by some of the best organisations to help them achieve real carbon savings.

We can help you too.

Our straightforward practical approach can help you achieve PAS2060, the only internationally recognised standard for Carbon Neutrality.



How much should I pay for a carbon credit?

Environmental Benefits

Air: Improved air quality

Land: Improved soil quality or avoided pollution

Water: Improved water quality or access

Natural resources: Depletable natural resources protection or enhancement

Every credit represents one tonne of carbon dioxide prevented from entering the atmosphere.

So, why is one credit more expensive than another?

Prices are typically higher for **Sustainable Development Projects** which can deliver health benefits, in addition to carbon savings, eg. clean cookstoves.

These projects produce a smaller total number of offsets, and have higher project costs.

Conversely, **Renewable Energy Projects** deliver a higher number of credits and have lower project costs because the electricity generated can also be sold.

Both types of credits equal one tonne of carbon savings and have exactly the same impact on the climate.

For most organisations our **Combined Portfolio** provides the ideal mix of benefits and costs.

Why buy from us?

With our direct access to the project developers, we can offer you the most competitive prices.

In fact, we guarantee not to be beaten on price for a comparable product and service

Contact us for current prices
credits@carbonsaver.org



Our Project Portfolios...



Combined Portfolio - Most Popular

Your credits support carefully selected projects from all three portfolios - an ideal mix of benefits & costs

Renewable Energy Portfolio - Good

Your credits support carefully selected renewable energy projects in the developing world, eg:-

- ✓ Windpower in Mongolia
- ✓ Small Hydropower in Brazil

Agriculture & Land Use Portfolio - Better

Your credits support carefully selected agriculture & land use projects in the developing world, eg:-

- ✓ Anaerobic digesters in Thailand
- ✓ Biomass in Chile

Sustainable Development Portfolio - Best

Your credits support carefully selected sustainable development projects in the developing world, eg:-

- ✓ Home Solar Water Heating in India
- ✓ Home Cook Stoves in Malawi



Contact us for current prices
credits@carbonsaver.org

DEFRA Quality

All of our offsets meet the DEFRA Good Quality Criteria.



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Criteria for High-Quality Carbon Credits...

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DEFRA Carbon Credits Quality Criteria

- 1. Additionality** – projects must demonstrate that they have produced a saving in carbon that would not have happened otherwise i.e. the project could not take place without the carbon finance
- 2. Avoiding leakage** – the project must demonstrate that it has not caused an increase in carbon emissions elsewhere
- 3. Permanence** – the carbon must not be released to the atmosphere at a later date
- 4. Validation and verification** – the project must receive independent verification to ensure that emission reductions are properly measured
- 5. Timing** – carbon credits should only be issued after the emissions reduction has taken place
- 6. Avoiding double counting** – a registry must be used to avoid double counting or double selling
- 7. Transparency** – the details of the project should be outlined in publicly available project documentation



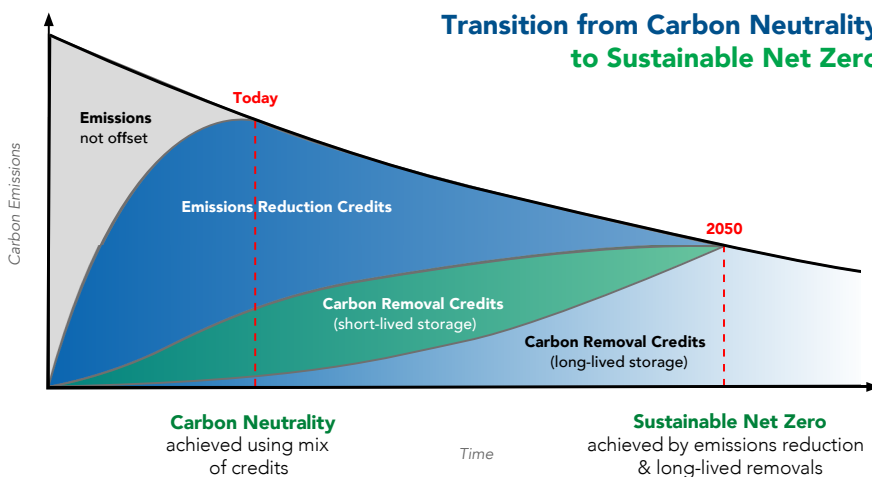
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Path to Net Zero...

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Shift to Carbon Removal Offsetting

An immediate transition to 100% carbon removals is not currently feasible, nor is it necessary. Most carbon credits available today are emission reductions, which are necessary to compensate for hard to abate emissions. However, as we get closer to 2050 and Net Zero there will be limited reduction opportunities available. Carbon removals will therefore be needed.



Organisations should increase the portion of their credits that come from carbon removals, ultimately reaching 100% carbon removals by 2050, to ensure compatibility with the Paris Agreement goals.

Reduction or removal?

Emission reductions occur when a carbon project leads to lower emissions relative to a baseline (e.g. Renewable energy, avoided deforestation).

Carbon removals occur when CO₂ is physically pulled from the atmosphere and stored (e.g. peatland restoration, growing trees, or carbon capture and storage).

Carbon removals scrub carbon directly from the atmosphere which can counteract hard to abate emissions after net zero is achieved. They also create the possibility of net removal for those actors who choose to remove more carbon than they emit, becoming Carbon Negative.

Creating demand for carbon removal offsets today will send the necessary market signal to increase supply for the future.

**NetZero
CARBON**

Certification & Branding...

**Tackling the Climate Crisis is crucial in today's
challenging business environment...**



About Us

For the last 15 years our experts have helped clients across all sectors of the economy Measure, Manage & Minimise their carbon emissions.

The secret to our success is providing cost effective, straight forward services to help you make a difference and be competitive.

Carbon Advisory Services

Carbon Verification Limited
27 Old Gloucester Road
London WC1N 3AX

Email: offset@carbonsaver.org



PAS2060:2014



www.carbonsaver.org

Our clients...

Imperial College
London

Kirklees
COUNCIL

The Leeds Teaching Hospitals
NHS Trust

orange™

Lloyds TSB

the restaurant
group plc

SEAT

3663
Cutlery Equipment

AGGREGATE
INDUSTRIES

at&t

Audi

Malden
hotels that dare to be different

national express

northern
rock

AXA

BANK OF SCOTLAND

Biffa

Bradford & Bingley

PALL Pall Corporation

Parkdean
24 Award Winning UK Holiday Parks

PGL

CAPITA

Carphone Warehouse

ca

CREDIT SUISSE

Johnson
A FAMILY COMPANY

Schroders

Science & Technology
Facilities Council

CSC

DOUBLE TREE
BY HILTON

EAST COAST

EXCEL
LONDON
An ADNEC Group Company

ŠKODA

Standard Life

T-Mobile

FOUR SEASONS
Hotels and Resorts

Frankie & Benny's

GARFUNKEL'S
RESTAURANT

GE

THOMSON REUTERS

Viridor

vodafone

GRUNDON

HALIFAX

Hallmark

Hampton
by Hilton

WALDORF
ASTORIA
HOTELS & RESORTS

WALT DISNEY

VW

Hilton

Hotel du Vin
& Bistro

LA fitness
We'll get there together.

LAURA ASHLEY

NYSE

TOTAL

ERIC WRIGHT
GROUP

Birmingham City Council

BIRMINGHAM CITY
University

Bolton
Council

UNIVERSITY OF
LEICESTER

MANCHESTER
CITY COUNCIL

MANCHESTER
1824
The University of Manchester

Blood and Transplant
NHS

SEAT

Communities
and Local Government

NORTH AYRSHIRE
COUNCIL

Nottinghamshire Police

Nottinghamshire Healthcare
NHS Trust

Chelsea and Westminster Hospital
NHS Foundation Trust

CORNWALL
COUNCIL

Colchester Hospital University
NHS Foundation Trust

borough/poole.com

London Borough of
Redbridge

IFDS
International Financial Data Services

Department for
Education

East Lothian
Council

Great Ormond
Street
Hospital

Salford City Council

UKAR
UK Asset Resolution

West Mercia
POLICE